



Dear Friend,

For the past 56 years Bergen Volunteers, a 501(c)3 nonprofit, has turned caring into meaningful action by engaging volunteers to improve lives and strengthen the community via a three-pronged approach: Volunteerism through our own and external community programs, community engagement, and civic leadership.

We impacted 8,000 lives through our 500+ volunteers throughout 2021.

Our vision is to serve as the hub of the community's social welfare network, offering unique services and programs that serve all of Bergen County. We provide critical services to youth, families, veterans, seniors, and those who are economically disadvantaged in our community.

**An Affair of the Hearts
Saturday, September 17, 2022
Powerhouse Studios - Paramus, NJ**

This is our most important fundraising event of the year and is expected to generate a significant income stream that will enable our organization to deliver our services to disadvantaged communities.

We are very excited to return to an in-person signature fundraising event after two years of the pandemic. Our annual fundraiser typically attracts 200+ guests including private and public sector leaders and philanthropists. Our 14,000 supporters are eager to celebrate and support our work.

We hope you will consider supporting the event by:

- **Purchasing Tickets**
- **Sponsoring the Event**
- **Purchasing a Journal Ad**
- **Donating Items or Experiences to our Auction**
- **Making a Contribution**

You can help us provide critical support to Bergen County residents by contributing today. If you require additional information, please contact our Director of Development, Ann-Marie Jonas, at 201.489.1952 or ajonas@bergenvolunteers.org.

Sincerely,

A handwritten signature in black ink that reads 'Nina Bachrach'. The signature is fluid and cursive.

Nina Bachrach
CEO, Bergen Volunteers

Bergen Volunteers presents

AN AFFAIR OF THE HEARTS

party chic attire
#nospeeches
casino games
dinner | dancing
open bar

SATURDAY, SEPT 17
6-10PM
POWERHOUSE STUDIOS
49 E MIDLAND AVE
PARAMUS, NJ

bergenvolunteers.org/casinonight

Honoring:
David Warshaw
Sharp Electronics USA
Hackensack Meridian at
Hackensack University Medical Center

SPONSORSHIP OPPORTUNITIES

Sponsorship Levels and Benefits*	Platinum Sponsor \$10,000	Gold Sponsor \$5,000	Silver Sponsor \$2,500	Bronze Sponsor \$1,000
Logo placement and recognition on all digital and print marketing materials.	Premium Placement	•	•	•
Logo placement and recognition on event webpage	Premium Placement	•	•	•
Acknowledgement as a sponsor on event press releases and e-blasts	•	•	•	•
Event tickets	10 Tickets	6 Tickets	4 Tickets	2 Tickets
Acknowledgement in Bergen Volunteers digital newsletter (14,000 distribution)	Boiler plate & logo	Name & logo	Logo	Logo
Logo placement and recognition on event signage	Premium Placement	•	•	•
Logo and recognition in e-journal	Full Page Ad Premium Placement	Half Page Ad	Quarter Page Ad	Listing
Logo placement and recognition on event red carpet step and repeat	•	•	•	
Acknowledgement in Bergen Volunteers 2022 Annual Report	•	•	•	
Verbal recognition from Master of Ceremonies	•	•		
Sponsor recognition on stand-alone social media posts	2	1		
Option to distribute company branded swag bags/materials at the event**	•			

*Contingent upon meeting marketing deadlines

**Mutually agreed upon

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Journal Ad Opportunities

- Outside Back Cover \$2,500
- Inside Front Cover \$1,500
- Inside Back Cover \$1,500
- Full Page \$1,000
- Half Page \$600
- Quarter Page \$250
- Listing \$125

**Ad Deadline:
August 24, 2022**

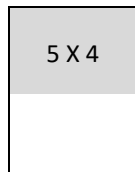
Dimensions

Full Page



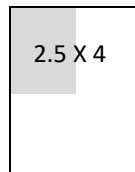
5 X 8

Half Page



5 X 4

Quarter Page



2.5 X 4

Ads must be press quality (300 dpi) - jpeg, png, or pdf
Email artwork to Olivia at ohall@bergenvolunteers.org

Celebrate with us!

Single Tickets _____ X \$185 = Total \$ _____

Group Tickets (10) _____ X \$1,750 = Total _____

Sponsorship

Yes! I want to sponsor An Affair of the Hearts!

- Platinum Sponsor \$10,000
- Silver Sponsor \$2,500
- Gold Sponsor \$5,000
- Bronze Sponsor \$1,000

Donation

Regretfully, I cannot participate at this time.
Please accept my donation of \$ _____

Auction

If you would like to donate auction items please
complete our contribution form at:
Bergenvolunteers.org/casinonight

Payment Information

Name: _____ Company Name: _____

Address: _____

City: _____ State/Zip: _____

Phone: _____ Email: _____

Total: \$ _____ Cash Check Credit Card Bill Me Later (Due by Sept. 30, 2022)
3% fee applied

Name on Credit Card: _____

Card Number: _____ Expiration: _____ CVC: _____

Make checks payable to Bergen Volunteers