



FOR IMMEDIATE RELEASE:

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Cross River Bank Joins Bergen Volunteers as a Corporate Partner

Hackensack, NJ - Cross River Bank joins Bergen Volunteers as a corporate partner during an exciting time in the organization's history. Celebrating 55 years of service, Bergen Volunteers offers Cross River Bank the opportunity to support its community-minded programs. Cross River Bank will help the organization fulfill its mission of serving as a social-safety net for youth, families, senior citizens, veterans, and those who are economically disadvantaged.

"Bergen Volunteers envisions a community where individuals, groups, and corporations are civically active. We guide community businesses in achieving their social responsibility goals," shared Nina Bachrach, CEO of Bergen Volunteers. "We are grateful for the opportunity to offer Cross River Bank employees an outlet to impact the community-at-large."

"Cross River is a product of the innovative spirit and energy of New Jersey and the Bergen Volunteers are the perfect community partner to help us give back," said Phil Goldfeder, SVP Public Affairs at Cross River. "Through mentorship and training, children's programming, and workshops and professional development, Bergen Volunteers provides critical services to help foster economic inclusion in our backyard, and we are honored to be a partner in this endeavor."

Bergen Volunteers collaborates with corporate partners as a means to expand the scope of services offered and to make a larger impact in the community. Through this new collaboration, Cross River Bank will have an outlet through volunteerism for employees to build leadership skills, improve communication patterns, develop organizational growth and productivity, and create positive brand recognition.

"Together we are building meaningful relationships. We are thrilled to provide the impetus for Cross River Bank to be a model of caring, authenticity, and trust



for the customers they serve and our greater community," Bachrach concluded.

If you are interested in partnering with Bergen Volunteers, reach out to Elizabeth at ereich@bergenvolunteers.org.

About Bergen Volunteers:

Founded in 1966, Bergen Volunteers turns caring into meaningful action by engaging volunteers to improve lives and strengthen the community via a three pronged approach: Our own and external community programs, community engagement, and civic leadership.

We recruit volunteers to provide critical services to youth, families, veterans, seniors, and those who are economically disadvantaged, through our own programs and by supporting the nonprofit community. We offer individuals and businesses volunteer, networking, service, and training opportunities that address community needs. We also provide leadership and professional development opportunities for individuals living and working in Bergen County, educating people about our community and training them to be civically active.

To learn more, visit www.bergenvolunteers.org and follow us on social media, including Bloggr, Facebook, LinkedIn, Instagram, and Twitter @BergenVolunteers. Bergen Volunteers is a not-for-profit 501 (c)3 organization.

About Cross River Bank

Cross River is an innovative financial services leader that merges the product offerings of a technology company with the established expertise of a bank through its innovative, API-based platform, enabling its partners to deliver responsible financial solutions that empower consumers anytime, anywhere. For more information, please visit Cross River's website at www.crossriver.com.

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