



FOR IMMEDIATE RELEASE:

Contact: Elizabeth Reich

64 Passaic Street

Hackensack, NJ 07601

(201) 489-9545 ext. 211

www.bergenvolunteers.org

ereich@bergenvolunteers.org

Clean Homes, Clean Families: Greater Bergen Realtors Donates Over \$2,000 Worth of Cleaning Supplies to Bergen Volunteers's Clients

Hackensack, NJ - The Greater Bergen Realtors (GBR) held their annual Clean Homes, Clean Families collection drive for 2021. Dozens of real estate offices across Bergen County worked together with the goal of collecting cleaning supplies and toiletries for Bergen Volunteers's clients.

Since 2015, GBR has collected supplies and toiletries for the community in an effort to ensure that everyone, despite economic status, had access to a clean home and living environment.

"Our GBR Community Service Committee was so pleased to have the overwhelming support of many Bergen County realtors who stepped up to the plate to donate tons of cleaning supplies and toiletries needed by many families around the county this past month during our, Clean Homes, Clean Families campaign" shared Barbara Ostroth of Coldwell Banker Realty. "During this difficult year, our help is needed more than ever by those who are struggling."

Each year GBR collects toilet paper, laundry detergent, hand sanitizer, toothbrushes, and much more for individuals in need. Clients in receipt of the toiletries and supplies include: low-income caregivers, families, senior citizens, veterans, and individuals with disabilities across all of Bergen Volunteers's community programs. Bergen Volunteers clients benefit from having access to toiletries and cleaning supplies that are in high-demand due to the pandemic.

"We are proud to be recipients of GBR's Clean Homes, Clean Families drive. Their donation provides necessities for our clients that are living on fixed



incomes" Nina Bachrach, CEO of Bergen Volunteers stated. "Many of our clients receive Supplemental Nutrition Assistance Program (SNAP) benefits and are unable to purchase toiletries or cleaning supplies with their benefits. GBR helps fill this need by providing our clients with shampoo, body wash, tooth paste, and so much more."

GBR's donation will provide support to over 100 individuals and families served by Bergen Volunteers. To coordinate a donation drive on the individual, group, or corporate level, contact Elizabeth Reich at ereich@bergenvolunteers.org.



*Left to Right:
Josephine Taylor, Barbara Ostroth and Shirley Sosland*



About Bergen Volunteers:

Founded in 1966, Bergen Volunteers turns caring into meaningful action by engaging volunteers to improve lives and strengthen the community via a three pronged approach: Our own and external community programs, community engagement, and civic leadership.

We recruit volunteers to provide critical services to youth, families, veterans, seniors, and those who are economically disadvantaged, through our own programs and by supporting the nonprofit community. We offer individuals and businesses volunteer, networking, service, and training opportunities that address community needs. We also provide leadership and professional development opportunities for individuals living and working in Bergen County, educating people about our community and training them to be civically active.

To learn more, visit www.bergenvolunteers.org and follow us on social media, including Bloggr, Facebook, LinkedIn, Instagram, and Twitter @BergenVolunteers. Bergen Volunteers is a not-for-profit 501 (c)3 organization.

Greater Bergen REALTORS

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