Dear Friend,

For the past 56 years Bergen Volunteers, a 501(c)3 nonprofit, has turned caring into meaningful action by engaging volunteers to improve lives and strengthen the community via a three-pronged approach: Volunteerism through our own and external community programs, community engagement, and civic leadership.

**We impacted 8,000 lives through our 500+ volunteers throughout 2021.**

Our vision is to serve as the hub of the community's social welfare network, offering unique services and programs that serve all of Bergen County. We provide critical services to youth, families, veterans, seniors, and those who are economically disadvantaged in our community.

**An Affair of the Hearts**  
**Saturday, September 17, 2022**  
**Powerhouse Studios - Paramus, NJ**

This is our most important fundraising event of the year and is expected to generate a significant income stream that will enable our organization to deliver our services to disadvantaged communities.

We are very excited to return to an in-person signature fundraising event after two years of the pandemic. Our annual fundraiser typically attracts 200+ guests including private and public sector leaders and philanthropists. Our 14,000 supporters are eager to celebrate and support our work.

**We hope you will consider supporting the event by:**

- Purchasing Tickets  
- Sponsoring the Event  
- Purchasing a Journal Ad  
- Donating Items or Experiences to our Auction  
- Making a Contribution

You can help us provide critical support to Bergen County residents by contributing today. If you require additional information, please contact our Director of Development, Ann-Marie Jonas, at 201.489.1952 or ajonas@bergenvolunteers.org.

Sincerely,

Nina Bachrach  
CEO, Bergen Volunteers
# Sponsorship Levels and Benefits*

<table>
<thead>
<tr>
<th>Sponsorship Levels and Benefits*</th>
<th>Platinum Sponsor $10,000</th>
<th>Gold Sponsor $5,000</th>
<th>Silver Sponsor $2,500</th>
<th>Bronze Sponsor $1,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Logo placement and recognition on all digital and print marketing materials.</td>
<td><strong>Premium Placement</strong></td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Logo placement and recognition on event webpage</td>
<td><strong>Premium Placement</strong></td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Acknowledgement as a sponsor on event press releases and e-blasts</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Event tickets</td>
<td>10 Tickets</td>
<td>6 Tickets</td>
<td>4 Tickets</td>
<td>2 Tickets</td>
</tr>
<tr>
<td>Acknowledgement in Bergen Volunteers digital newsletter (14,000 distribution)</td>
<td><strong>Boiler plate &amp; logo</strong></td>
<td>Name &amp; logo</td>
<td>Logo</td>
<td>Logo</td>
</tr>
<tr>
<td>Logo placement and recognition on event signage</td>
<td><strong>Premium Placement</strong></td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Logo and recognition in e-journal</td>
<td><strong>Full Page Ad</strong></td>
<td><strong>Premium Placement</strong></td>
<td>Half Page Ad</td>
<td>Quarter Page Ad</td>
</tr>
<tr>
<td>Logo placement and recognition on event red carpet step and repeat</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Acknowledgement in Bergen Volunteers 2022 Annual Report</td>
<td>●</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Verbal recognition from Master of Ceremonies</td>
<td>●</td>
<td>●</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sponsor recognition on stand-alone social media posts</td>
<td>2</td>
<td>1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Option to distribute company branded swag bags/materials at the event**</td>
<td>●</td>
<td>●</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*Contingent upon meeting marketing deadlines  
**Mutually agreed upon

For journal opportunities, tickets, and payment information, please see page 3.
Journal Ad Opportunities

- Outside Back Cover $2,500
- Inside Front Cover $1,500
- Inside Back Cover $1,500
- Full Page $1,000
- Half Page $600
- Quarter Page $250
- Listing $125

Dimensions

- Full Page 5 X 8
- Half Page 5 X 4
- Quarter Page 2.5 X 4

Ad Deadline: August 24, 2022

Celebrate with us!

Single Tickets  ____ X $225 = Total $_______
Early Bird Pricing through 9/1

Group Tickets (10)  ____ X $2,100 = Total ________

Sponsorship

- Yes! I want to sponsor An Affair of the Hearts!
- Platinum Sponsor $10,000
- Silver Sponsor $2,500
- Gold Sponsor $5,000
- Bronze Sponsor $1,000

Donation

- Regretfully, I cannot participate at this time.
- Please accept my donation of $_______

Auction

- If you would like to donate auction items please complete our contribution form at: Bergenvolunteers.org/casinonight

Payment Information

Name:__________________________________________ Company Name:__________________________________________
Address:_________________________________________________________________________________________
City:_________________________________________________________ State/Zip:_________________________
Phone:_______________________ Email:______________________________________________________________
Total: $______________  Cash  Check  Credit Card  3% fee applied  Bill Me Later (Due by Sept. 30, 2022)
Make checks payable to Bergen Volunteers

For additional information please contact Olivia Hall at 201.489.1091 or ohall@bergenvolunteers.org