

NEWS

VOLUNTEER CENTER OF BERGEN COUNTY, INC.

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Non-Profit Workshop —How to Create a Better Board of Directors
North Jersey--One of the most important challenges facing non-profit executives is building a committed and competent management team to steer the organization through financial, programmatic and administrative pitfalls that today's economy is creating.

An agency's Board of Directors is a valuable resource that may not be part of its day-to-day management, but is the body that accepts the overall responsibility for the agency.

Author Harold J. Seymour, considered by many to be the father of modern philanthropy, said in his 1966 book, *Designs for Fund Raising*, "nonprofit institutions require two kinds of leaders—the competent, loyal professional staff who manage and serve (behind the scenes) and the powerful, successful, capable business person with the ability to act, advocate, give and get the resources needed to do the job, leading the organization via its board of trustees."

The Non Profit Training and Resource Center of the Volunteer Center of Bergen County will present a workshop, **Build a Better Board**, on Wednesday, March 25, 2009 from 9:30 am to 12:00 noon at the Volunteer Center's offices at 64 Passaic Street in Hackensack. The cost is \$35.00 which includes continental breakfast and all course materials.

Recommended for non-profit executive directors and board members, participants will review the roles and responsibilities of a board, discuss ways to strengthen the interaction between board and agency staff, and find out how to carry out a targeted board recruitment campaign.

“A Board of Directors is responsible for the overall governance of the agency, including fiduciary responsibilities as related to income, expenses and assets. It must carry out this responsibility in a way that strengthens the non-profit and works to ensure its ability to sustain itself in difficult economic times,” says Janet Sharma, executive director of the Volunteer Center. “Working with the CEO, the board not only secures the financial base of the agency through its fund raising efforts, but also the agency’s standing in the community; the quality of the services it provides; and the plans for future development.”

Pre-registration and pre-payment of the \$35.00 fee for **Build a Better Board** is required; the deadline for registration is March 20th. For more information or to register, e-mail training@bergenvolunteers.org, or call (201) 489-9454, ext.114.

The mission of the Volunteer Center is to strengthen the community by connecting people with opportunities to serve, operating model volunteer programs, building capacity for effective volunteering, and participating in strategic partnerships that meet community needs.

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