

NEWS

Northern New Jersey Business Volunteer Council

Volunteer Center of Bergen County 64 Passaic Street Hackensack NJ 07601 VOICE: 201-489-9454 FAX: 201-489-1995

E_MAIL: NNJBVC@bergenvolunteers.org www.bergenvolunteers.org

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CONTACT: Tess Tomasi Ext. 114
Maureen McCormick Ext. 12
201-489-9454

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The BVC Celebrates its 9th Anniversary

North Jersey: Being successful in business is about more than doing well. It's also about doing good.

On February 5, at the Hilton Woodcliff Lake, members and supporters of the Northern New Jersey Business Volunteer Council (BVC) will celebrate nine successful years of doing just that. Since its launch in January of 2000, employee volunteers at 31 BVC member companies have worked on behalf of low-income children and families, generating and distributing almost \$1,000,000 in resources.

More than 3,000 foster children have been provided with backpacks filled with personal care items, socks, underwear and gifts, valued at almost \$250,000. Approximately 7,600 children in Head Start programs have received new books to encourage love of reading and to foster literacy. Over the past nine years, volunteers have collected and distributed over \$214,000 in books for children. The yearly August back-to-school supply drive has generated almost \$285,000 worth of school gear for non-profit organizations and schools, while the annual summer food drive has resulted in over \$200,000 worth of food and grocery store gift certificates being distributed to low-

income families who rely on school meal programs that are not available when school is out.

The mission of the nationally-recognized BVC is to provide leadership in meeting community needs, especially those of children and families, by mobilizing employee volunteers. The BVC is sponsored by the Volunteer Center of Bergen County.

Representatives from area companies who are interested in learning more about the BVC are invited to join in the 9th Anniversary Celebration on Thursday, February 5th, from 6-8 p.m. at the Hilton Woodcliff Lake, 200 Tice Boulevard, Woodcliff Lake. The cost is \$25.00 per person and includes hors d'oeuvres, dessert and cocktails. RSVP by February 3, 2008 to Tess Tomasi (201) 489-9454 Ext. 114.

The Northern New Jersey Business Volunteer Council welcomes new members and encourages interested companies to e-mail ttomasi@bergenvolunteers.org, or visit www.njbjvc.org.

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