



NEWS

UFC Bergen Bike Tour

c/o Volunteer Center of Bergen County, Inc.
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Eisai, Inc. to sponsor Bergen Bike Tour

Eisai, Inc., a health care pharmaceutical company headquartered in Woodcliff Lake, is a Platinum sponsor of the 13th annual Bergen Bike Tour, to be held on Sunday, September 28, 2008 at Darlington County Park in Mahwah. The proceeds from the Bike Tour benefit Tomorrows Children's Fund at Hackensack University Medical Center and the Volunteer Center of Bergen County.

Tomorrows Children's Fund was established by loving parents seeking help and relief for their desperately ill children, in association with physicians committed to providing the best possible care. The Fund addresses the critical needs of families facing the anguish of childhood cancer by providing a warm, healthy and loving atmosphere for children in treatment; a wide range of services to relieve emotional and financial stress; state-of-the-art medical care; and funding for research on childhood cancer and serious blood disorders.

The Volunteer Center of Bergen County works with more than 600 public and private non-profit agencies in and near Bergen County that value and need the services of volunteers. The Volunteer Center links individuals, groups, organizations and corporations with rewarding volunteer opportunities that fit their interests, abilities, schedules and locations, while allowing them to make a difference in the community by addressing serious social concerns such as hunger, literacy, poverty, and the needs of children, the elderly and disabled. The Volunteer Center operates a home repair service for the elderly and disabled as well as sponsoring two mentoring programs in which caring adults are friends, role models and mentors to abused children and parents and families in need of guidance and support.

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“This is the first year that Eisai, Inc. is a sponsor of the Bergen Bike Tour ,” says Phil Murphy, chairman of the event. “We are especially pleased and excited that they will be joining us to make this Bike Tour the biggest success ever.”

The Bergen Bike Tour will feature 50-, 25- and 10- mile routes for cyclists of every level. Plans are in the works for the special Kid’s Ride, which is a favorite with families, and the fun- filled barbeque and entertainment, which is typically enjoyed by more than 300 participants every year.

The Bergen Bike Tour Steering Committee, comprised of CPA’s, lawyers, bankers and doctors, keeps expenses as low as possible in order to maximize net proceeds

“Last year, the Bike Tour turned over 75% of the gross proceeds –more than \$120,000-- to the Volunteer Center and Tomorrows Children. This rate far surpasses many events of its kind. We are optimistic that with the help of the community and other corporations like Eisai, Inc., we can exceed that in 2008,” continues Murphy. “Mark your calendars for Sunday, September 28th . Registration is now open.”

For further information about becoming a corporate sponsor, or organizing a group to participate in the Bike Tour, call (201) 489-9454, or visit the website at www.bergenbiketour.org and register on line.

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