



Bergen Bike Tour

c/o Volunteer Center of Bergen County, Inc.
64 Passaic Street Hackensack, NJ 07601
1-877-BER-BIKE www.bergenbiketour.org

For immediate release
October 15, 2008

Contact: Maureen McCormick
(201) 489-9454 Ext .126

Bergen Bike Tour a Success

Bergen County--The thirteenth annual Bergen Bike Tour was held on Sunday, September 28th, at Darlington County Park. More than 500 people participated in the event, biking the scenic routes through northern Bergen County and enjoying the festive Family Fun Picnic that followed. Over \$100,000 was raised to support the programs of the Volunteer Center of Bergen County and Tomorrows Children's Fund of Hackensack University Medical Center. Pledges to support the two organizations can be made by calling 1-877-BER-BIKE.

Phil Murphy, founder and chairman of the Bergen Bike Tour says, "Thank you to all our sponsors, participants and volunteers, for making this year's event one of the most successful ever. We are able to turn over nearly 85% of the Bike Tour's proceeds to our two charities, which is a much higher rate of return than most similar events. Our steering committee, made up of CPA's, lawyers, bankers and doctors, keeps expenses as low as possible in order to maximize the net proceeds."

The Bergen Bike Tour is presented by financial institutions, corporations and professional firms in the Bergen County area. The 2008 Presenting Sponsor was Howard Schwartz and family. Kids' Event Sponsor was Ford Motor Company. Diamond sponsor was TD Banknorth, and Platinum Sponsors were Amper, Politziner and Mattia; Citibank; Columbia Bank; Eisai, Inc.; PNC Bank; Ramsey Auto Group; Tanis & Sons and WebMD.

