

NEWS

VOLUNTEER CENTER OF BERGEN COUNTY, INC.

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For immediate release
October 28, 2008
End: November 14, 2008

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Workshop on Developing Income for Non-Profits

North Jersey--The Non Profit Training and Resource Center of the Volunteer Center of Bergen County will present a workshop, **Innovative Income Diversification** on Wednesday, November 19, from 9:30 am to 12:30 pm at the Volunteer Center's offices at 64 Passaic Street in Hackensack. The cost is \$35, which includes continental breakfast and all course materials.

Panelists will discuss ways that non-profits can create income from a variety of sources. This course will provide ideas for creating new funding streams including special events, web-based fundraising, for profit activities, and cultivating relationships with donors.

"During these hard economic times, traditional sources of income for non-profits can dry up", says Janet Sharma, Executive Director of the Volunteer Center. "The information contained in this course can mean the difference between success and failure of an organization to achieve its goals in the coming months and years."

This workshop is part of a series designed specifically for staff and volunteers in non-profit agencies. It is highly interactive and hands-on, providing both an enjoyable and meaningful learning experience.

Pre-registration and pre-payment of the \$35 fee is required; the deadline for registration is November 14th. For more information or to register, e-mail training@bergenvolunteers.org, or call (201) 489-9454, ext.114.

The mission of the Volunteer Center is to strengthen the community by connecting people with opportunities to serve, operating model volunteer programs,

building capacity for effective volunteering, and participating in strategic partnerships that meet community needs.

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