

# NEWS

## VOLUNTEER CENTER OF BERGEN COUNTY, INC.

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For immediate release  
May 1, 2008  
End May 29, 2008

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### Learn to Use the Web to Market Your Organization

North Jersey--The Non-Profit Training and Resource Center of the Volunteer Center of Bergen County will present a workshop geared to those interested in learning how to use the web as a tool to promote their organizations.

On Wednesday, June 4, **Establishing a Web Presence** will be held from 1:00 pm to 4:00 pm at the Volunteer Center's offices at 64 Passaic Street in Hackensack. The course will include how to design a simple website, how to use web sites like YouTube and MySpace to market an agency's services, and how to use e-mail and other tools to reach organizational goals.

This half-day workshop will be taught by Allen Broadman, a senior software architect and developer with 12 years experience in system design, programming and project planning. The course is designed for beginners; Mr. Broadman uses clear, easy to understand language and examples to demonstrate techniques.

The cost for the workshop is \$35.00. Fee includes all course materials.

Space is limited, pre-registration and pre-payment are required. To register, e-mail [training@bergenvolunteers.org](mailto:training@bergenvolunteers.org), or call Tess Tomasi at (201) 489-9454, ext. 114 before May 29<sup>th</sup>.

The mission of the Volunteer Center is to strengthen the community by connecting people with opportunities to serve, operating model volunteer programs, building capacity for effective volunteering, and participating in strategic partnerships that meet community needs.

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