



2010 Sponsorship Opportunities

2010 sponsorship opportunities for fundraising events and community events. Each provides effective brand positioning and an opportunity to support the community in which your company does business.

Fundraising Events

Derby Day

Saturday, May 1
White Beeches Country Club, Haworth

Festive garden party featuring live/silent auctions, great food, music, mint juleps and, of course, the Kentucky Derby!

Golden Horseshoe (15 tickets)	\$5,000
Paddock Patron (10 tickets)	\$2,500
Blue Ribbon Sponsor(4 tickets)	\$1,000

Bergen County Golf Classic

Monday, July 12
Ridgewood Country Club

World-class golf; proceeds shared with Bergen County's United Way.

Cocktail or Dinner Sponsor	\$5,000
Corporate Sponsor/4 players	\$4,500
Tee Sponsor	\$1,500

Bergen Bike Tour

September
Darlington Park, Mahwah

Family-centered event with routes for experienced cyclists as well as families. Proceeds shared with Tomorrows Children's Fund.

Diamond Sponsor	\$5,000
Platinum Sponsor	\$2,500
Gold Sponsor	\$1,000

Sponsorships of \$1,000 or more include unlimited registrations for employees and their families to ride at no additional charge. All riders are expected to raise a minimum of \$100 per rider.

Night at the Races

October
Meadowlands Racetrack

Thoroughbred horseracing, BBQ and family-oriented auction, with proceeds benefiting the No. NJ Business Volunteer Council's efforts to help children and families.

Event Sponsor (15 tickets)	\$1,500
Corporate Sponsor (6 tickets)	\$ 500
Listing Sponsor (2 tickets)	\$ 250

Community Events

Celebrate Volunteers

Wednesday, April 12
Bergen Academies Auditorium, Hackensack

Community-wide salute to volunteers and the many ways they make Bergen County a great place in which to live and work. Several hundred guests are expected.

Gold Star Sponsor	\$5,000
Contributing Sponsor	\$1,000
Benefactor	\$ 500

All Wrapped Up

November & December

Ensures that people most in need are remembered during the holiday season. Generally more than 800 families/4,000 individuals are matched with donors from the community who donate holiday gifts and/or gift cards.

Red Bow	\$5,000
Gold Bow	\$1,000
Silver Bow	\$ 500

Other opportunities are available at various price points.

For more information or to discuss a customized sponsorship package, please contact Jane He at 201-489-9454, xt. 125 or jhe@bergenvolunteers.org.

Please circle the sponsorships you wish to support in 2010. Fax form to 201-489-1995.

Send check to Volunteer Center of Bergen County, 64 Passaic Street, Hackensack, NJ 07601

Company _____

Contact _____

Email _____

Address _____

City/State/Zip _____

Phone _____ Fax _____